

Rep Order# 8852034 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/16/2012 11:12 AM
Last Received: 08/16/2012 11:09 AM
Showing Buylines: All Lines

1 of 1

Station KUCW-TV SALT LAKE CITY
Advertiser () HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 1618
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1618
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6P-630P	TWO AND HALF MEN	:30	\$425.00	08/28-09/07	3	2	6	\$2,550.00	
	2	M	6P-630P	TWO AND HALF MEN	:30	\$425.00	09/03-09/10	1	2	2	\$850.00	

---REPORT TOTALS---

Report Totals: 8 / \$3,400.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$3,400.00

Sales Totals: 8 / \$3,400.00

Station Totals: 8 / \$3,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$149,780

CABL	0%	KJZZ	4%	KPNZ	0%	KSL	26%	KSTU	24%
KTVX	13%	KUCW	2%	KUPX	0%	KUTV	28%	UNKN	0%

Books null
Demos RA35+